

CERTIFICATION OF ENROLLMENT

**SENATE BILL 6366**

Chapter 33, Laws of 2000

56th Legislature  
2000 Regular Session

ELECTRONIC COMMUNICATION--FALSE ADVERTISING

EFFECTIVE DATE: 6/8/00

Passed by the Senate February 11, 2000

YEAS 46 NAYS 0

BRAD OWEN

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**President of the Senate**

Passed by the House February 29, 2000

YEAS 97 NAYS 0

CLYDE BALLARD

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**Speaker of the  
House of Representatives**

FRANK CHOPP

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**Speaker of the  
House of Representatives**

Approved March 17, 2000

FILED

March 17, 2000 - 2:49 p.m.

GARY LOCKE

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**Governor of the State of Washington**

**Secretary of State  
State of Washington**

CERTIFICATE

I, Tony M. Cook, Secretary of the Senate of the State of Washington, do hereby certify that the attached is **SENATE BILL 6366** as passed by the Senate and the House of Representatives on the dates hereon set forth.

TONY M. COOK

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**Secretary**

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**SENATE BILL 6366**

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Passed Legislature - 2000 Regular Session

**State of Washington**

**56th Legislature**

**2000 Regular Session**

**By** Senators Brown, Hochstatter, Roach, Spanel, Shin, Prentice, Costa, Kohl-Welles, McAuliffe, Fraser, Thibaudeau, B. Sheldon, T. Sheldon, Bauer, Eide, Jacobsen, Gardner, Haugen, Patterson, Rasmussen, Winsley and Oke

Read first time 01/14/2000. Referred to Committee on Energy, Technology & Telecommunications.

1 AN ACT Relating to false advertising through electronic  
2 communication; and amending RCW 9.04.050.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

4 **Sec. 1.** RCW 9.04.050 and 1961 c 189 s 1 are each amended to read  
5 as follows:

6 It shall be unlawful for any person to publish, disseminate or  
7 display, or cause directly or indirectly, to be published, disseminated  
8 or displayed in any manner or by any means, including solicitation or  
9 dissemination by mail, telephone, electronic communication, or door-to-  
10 door contacts, any false, deceptive or misleading advertising, with  
11 knowledge of the facts which render the advertising false, deceptive or  
12 misleading, for any business, trade or commercial purpose or for the  
13 purpose of inducing, or which is likely to induce, directly or  
14 indirectly, the public to purchase, consume, lease, dispose of, utilize  
15 or sell any property or service, or to enter into any obligation or  
16 transaction relating thereto: PROVIDED, That nothing in this section  
17 shall apply to any radio or television broadcasting station which  
18 broadcasts, or to any publisher, printer or distributor of any  
19 newspaper, magazine, billboard or other advertising medium who

- 1 publishes, prints or distributes, such advertising in good faith
- 2 without knowledge of its false, deceptive or misleading character.

Passed the Senate February 11, 2000.

Passed the House February 29, 2000.

Approved by the Governor March 17, 2000.

Filed in Office of Secretary of State March 17, 2000.